

## WHAT IS FTO?

Food Truck Owners Expo (FTO) is a two day event for owners to come network with other food truck owners, meet with new and existing suppliers and learn from experts in the industry. Our motto is to empower, equip, and connect the food truck community together.

## WHY YOU SHOULD EXHIBIT!

This is the ONE and ONLY show dedicated to all aspects of mobile food vendors. There is a need to meet and network face-to-face. Owners & Suppliers have asked for suppliers to the Food Truck Industry to participate in a one-source solution.



2024    

# FOOD TRUCK OWNERS EXPO

 

**EMPOWER. EQUIP. CONNECT.**

July 29-30 '24 | Houston, TX  
Humble Civic Center

November 12-13 '24 | Orlando FL  
Osceola Heritage Park

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## OUR MISSION

**Our goal for FTO is to allow suppliers and exhibitors to connect with Food Truck Owners across the nation.**

**EMPOWER**

Utilizing industry experts to provide valuable knowledge for Owners to improve their businesses.

**EQUIP**

Connecting suppliers and manufacturers to Food Truck Owners to prepare them for success.

**CONNECT**

Industry networking events and opportunities to strengthen community and support.

## WHO WILL ATTEND?

**Food Truck Mobile Food Vendor/Owner/Operators**

**Food Truck Employees**

**Brick & Mortar Restauranteurs**

**Potential Food Truck Owners/Operators**

**Mobile Cart Owner/Operator**

**Other Mobile Vendors**

## WHERE WE WILL BE

\*AND MORE UPCOMING EXPOS IN THE FUTURE



**Humble Civic Center  
Houston, Texas  
July 29-30th 2024**



**Osceola Heritage Park  
Orlando, Florida  
Nov 12-13th 2024**

[HTTPS://WWW.FTOEXPO.COM/](https://www.ftoexpo.com/)

**EMPOWER. EQUIP. CONNECT.**

## WHO ARE THE EXHIBITORS AT FTO EXPO

Food Truck Owners Have Three Segments To Their Food Truck Business:

**The Truck,  
The Business, &  
The Food Service.**

Right Now, Owners Are Finding Suppliers For All Their Needs Through Various Sources:

**The Internet  
& Word of Mouth.**

**FTO Expo Has All Your Customers in One Location Face-To-Face.**

## WHY FTO WILL BE SUCCESSFUL

Food Truck Owners Expo has been developed by experienced and award-winning event producers at ConvExx. ConvExx produces trade shows and expos ranging from small intimate events for 100 to some of the largest and top-rated trade shows in the United States. ConvExx brings expertise, care and exceptional operational support to the Expo. ConvExx is passionate about serving the Food Truck Owners community.

After doing extensive research and in-person interviews of both mobile food vendors and suppliers, we have heard loud and clear that there is a need for this Expo.

FIND US ON SOCIALS! @FTOEXPO

## WHAT'S THE COST?

The price of Expo Exhibit space is \$19.95 per square foot. Please contact us for direct pricing on how you can showcase your booth at the FTO Show!

## WHAT'S INCLUDED?

Each 10'x10' booth will include pipe & drape, 2 chairs, ID sign, waste basket, and 6' table, online listing, mobile app and onsite printed guide, complimentary customer invitations, free registration, entrance to all networking events and education.

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## WILLING TO TEACH EDUCATION?

If you are an individual that is qualified and have years of experience in the Food Truck Industry, we would love for you to teach up and coming Food Truck Business Owners.

## CONTACT INFORMATION

Event Manager  
**Sheldon Kaye**  
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Event Manager  
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Questions?

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SEE YOU THERE!